



WHY DOES NAMING YOUR PURE PURPOSE MATTER?

If you were in the woods, would you want a compass?

Your pure purpose is your life compass. It won't tell you what to do (that's the rest of the coaching process!) but it will tell you where you're headed. It'll tell you where to look for your North Star. It'll tell you where your sun rises and sets, and how to find your way home or forward into the glorious unknown.

**sample
Pure Purpose
statements**

I believe that the unified self is a power source for the salvation of the world.

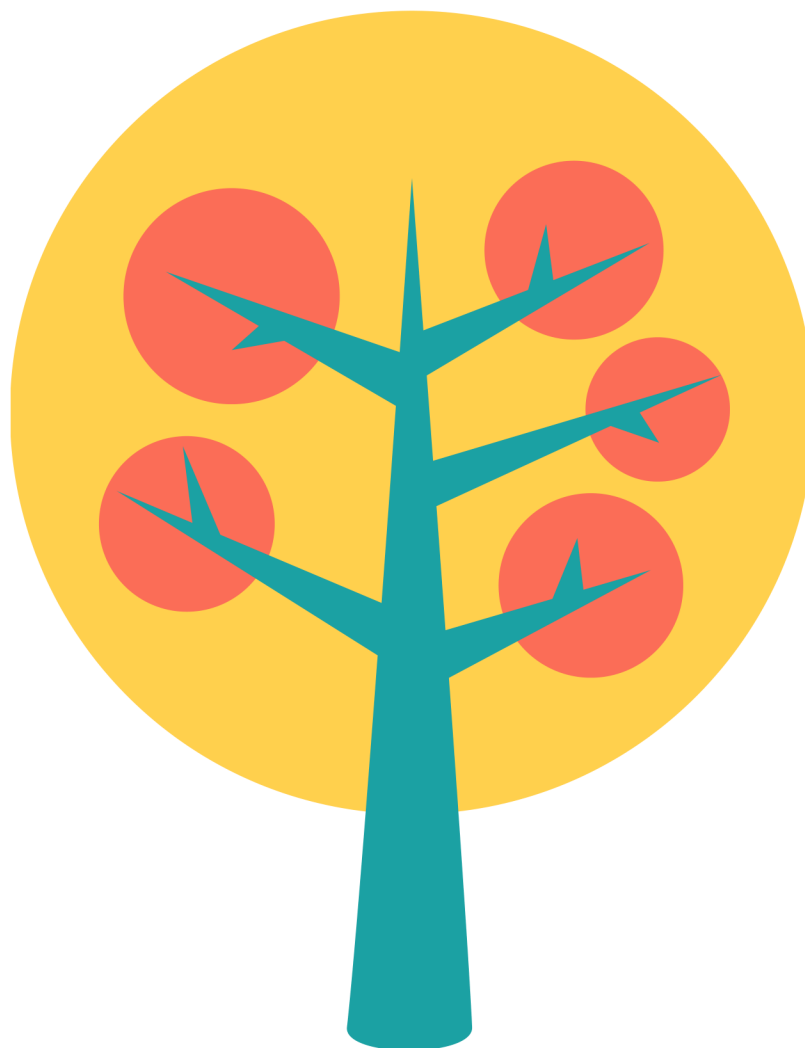
I facilitate crucial breakthroughs through brave reframing and the release of precious but false perceptions.

I use play as a central mode for human liberation.

**I disrupt pre-conceived ideas to
re-orient our understanding
of reality**

**As a sacred creative, I use sound to
align and enliven body and spirit.**

**I believe that every room we enter is
a place we can bloom.**



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